



Media Contact: Megan Webb
mwebb@forbeswebb.com
716-573-9556

FOR IMMEDIATE RELEASE: JULY 20, 2011

Maid Brigade of Nashville Wins “Franchisee of the Year” Award

NASHVILLE, Tenn.—John and Robin Roberts, owners of [Maid Brigade in Nashville, Tenn.](#), were honored with Maid Brigade’s “Franchise of the Year” award during the maid service’s annual convention on July 16 in Denver, Colo. The award is given to the Maid Brigade franchise who shows an ongoing dedication to providing quality service to their customers, demonstrates proven increases in customers, sales, and growth within their local community, as well as exhibits key involvement in making Maid Brigade a stronger force within the house cleaning services marketplace.

Opening its doors in April 2006, the Roberts’ Maid Brigade franchise has grown dramatically reflecting a strong and growing base of loyal and appreciative customers. This continued success is especially remarkable given John’s recent withdrawal from day-to-day operations to enter into the nonprofit sector as Chief Financial Officer for Nashville Area Habitat for Humanity. John considers the “Franchise of the Year” award validation of his wife’s business acumen and ability to not only maintain but grow the maid service to new levels of achievement. “Robin is running our business in a way we never anticipated when purchasing the franchise,” says John. “She’s putting up incredible numbers, while also providing a great example of a successful businesswoman for our daughter.”

Alongside their impressive growth pattern, the Roberts have also served on the Maid Brigade Franchise Advocacy Council and Ad Council, and have helped develop several Maid Brigade operations, marketing and financial reports. Because of their achievements, this “Franchise of the Year” has been awarded a plaque and award package by Maid Brigade valued at \$1,200.

“We’re thrilled to receive this honor,” says Robin Roberts, of Maid Brigade of Nashville. “Our hard work, valued customers, loyal staff, and continued support by our franchisor, has allowed us to grow a business that makes a difference in the lives of our customers and within our community”.

For more information about Maid Brigade of Nashville visit <http://midtenn.maidbrigade.com>.

About Maid Brigade Inc.

Maid Brigade Inc. is the only Green Clean Certified® house cleaning service with more than 400 service areas throughout the United States and Canada. Maid Brigade cleans green to protect the health of its customers and employees and the environment. Maid Brigade is ranked a “Top 100” franchise by *Entrepreneur* magazine. For more information visit www.maidbrigade.com or call 1-888-794-7336.

###