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**Maid Brigade of the Lehigh Valley Wins “Outstanding New Franchisee of the Year” Award**

**ALLENTOWN, Pa.**— David Bridges, owner of [Maid Brigade of the Lehigh Valley in Allentown, PA](#) was honored with the “Outstanding New Franchisee” award during the maid service’s annual convention on July 16 in Denver, Colo. The award recognizes Bridges’ ongoing achievements , including the highest sales numbers during the first 52 weeks of operation as compared to other new franchisees starting during the same period.

“We’re proud to honor David for his significant contributions to the Maid Brigade brand,” says Bart Puett, President of Maid Brigade. “This award recognizes his ongoing dedication to providing quality service to his customers alongside his demonstrated proven increases in customers, sales, and growth within his local community.”

Bridges opened his Maid Brigade franchise in December 2009. In 2010, total sales for his first 52 weeks in operation were upwards of \$150,000 with more than 71 regular customers. He is currently averaging more than \$6,400 per week in sales and closing 59 percent of all sales inquiries. Because of his achievements, this “Outstanding New Franchisee” has been awarded a plaque and award package by Maid Brigade valued at \$1,200.

“I’m thrilled to be recognized with this noteworthy honor,” says David Bridges, “My staff’s hard work, our valued customers and the continued support by our national franchisor has allowed me to turn my business dream into a reality.”

For more information about Maid Brigade of Allentown visit <http://lehighvalley.maidbrigade.com>.

**About Maid Brigade Inc.**

Maid Brigade Inc. is the only Green Clean Certified® house cleaning service , cleaning green in more than 400 service areas throughout the United States and Canada. Maid Brigade cleans green to protect the health of its customers and employees and the environment. Maid Brigade is ranked a “Top 100” franchise by *Entrepreneur* magazine. For more information visit [www.maidbrigade.com](http://www.maidbrigade.com) or call 1-888-794-7336.

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